



LITTLE DINO VALLEY™
小恐龍山谷
2019



關於芝獅研究所有限公司 教育及服務

芝獅研究所™是一間以香港為基地的設計工作室，提供一站式服務：由設計點子、開發以至小批量及大量產服務以配合不同客戶需求。另外，我們創作出自家親子教育品牌 – Little Dino Valley™ 小恐龍山谷™帶給孩子及家長寓教於玩的親子體驗。我們以不同的創作點子造出可以感染孩子和家長的設計和產品，務求令我們的作品能保持最高的美學水準。

About Cheeselion Laboratory Limited Education & Services

Cheeselion Laboratory Limited™ is a design Studio based in Hong Kong, providing one-stop tailor-made service and design strategy to clients from idea to production, and creating our own brand, Little Dino Valley™, which is an educational series for children worldwide.

Our studio aims to develop new ideas on design and products which is influential and useful to the end-users. Our strength lies in our ability to maintain the highest level of aesthetics in our works.



1. Design services and production 設計服務與生產



2. Co-operation project with companies 與其他公司合作推出產品



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3. Our educational brand - Little Dino Valley™ 自家教育品牌 - 小恐龍山谷



4. Education seminars 舉辦教育講座



5. Parent-child workshops 舉辦親子工作坊



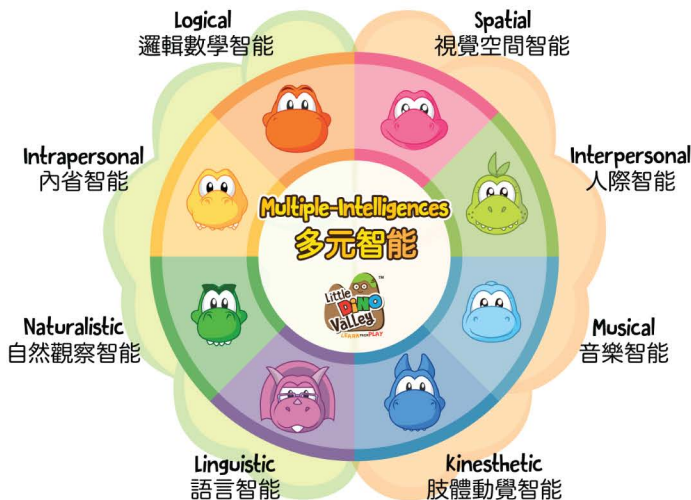
6. Colouring competition and other promotions 填色比賽及其他推廣活動





STREAM x Multiple-Intelligences 多元智能

Educational Game Series 多元智能教材系列



關於「小恐龍山谷-Learn from Play™」玩、學產品系列

我們專業的開發團隊，憑藉經驗豐富的產品設計師和專業教育顧問的努力，設計出不但好玩、有趣而且富啟發性和教育意義的「小恐龍山谷-Learn and Play™」玩、學產品系列，讓小朋友透過與家長和朋輩的玩樂的過程當中，不但可以學習到新知識，更可共享受親子和朋輩溝通的寶貴的經驗和時間。

About "Learn from Play™" Educational Series

As toy's trend keeps changing and traditional education products are flooding, which creates boredom and high pressure to children. We believed that children deserve a happy childhood. So we developed our Learn from Play™ education series. The new series contains games and products which can achieve the goal and provide a way for family sharing.

Positive and pleasant ideas is important in generating nutrition which help creating a happy and healthy childhood for children. Our professional product development team will keep developing trendy, interesting and meaningful products for your beloved children.

Learn from Play!
遊戲中學習

Age 3+

20 cm(L) x 16 cm(H) x 6 cm(D)

STREAM Junior series is designed for children start from 3. Each box is provided with materials on different themes and learning guide. It not only lets children do some small experiments, but also understand the related theories.

STREAM Junior 系列專為三歲以上小朋友而設，每盒提供不同主題的材料及解說，不但讓小朋友動手做一些小實驗，而且還可以學會相關的科學原理。



My First DIY Puppet
我的第一個 DIY 小玩偶

STJ-001



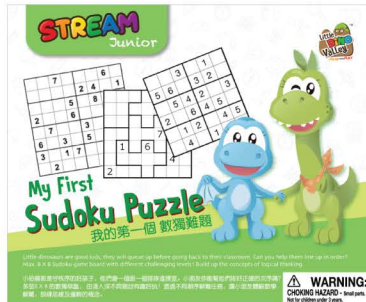
My First Circuit Kit
我的第一個 DIY 電路套裝

STJ-002



My First Problem Solving Kit
我的第一個 DIY 解難活動

STJ-003



My First Sudoku Puzzle
我的第一個 數獨難題

STJ-004



My First DIY Kaleidoscope
我的第一個 DIY 萬花筒

STJ-005



My First Wigglebot
我的第一個 搖擺機械人

STJ-006

數學咪走雞 Chicken Run

Mathematic Card Game 數學計算遊戲

Age 3+

14.5 cm(L) x 17.5 cm(H) x 4.5 cm(D)








Est. 600g








Product No.: CHR-001

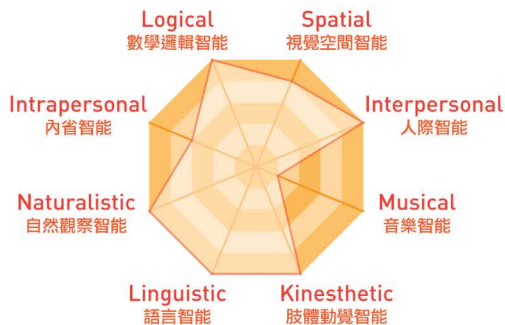


"Chicken Run" is a game training basic Mathematical skills. Children will get points from addition, subtraction, multiplication and division. There are a number of game plays for different levels. Children can enhance their observation skills, calculation and reaction. With the interesting storyline and images, this game is suitable for anyone above 3, also an interesting family game.

《數學咪走雞》是一個訓練數學基礎運算的遊戲。要求小朋友在遊戲中進行加、減、乘、除的基本運算方法得分，不同年齡或程度有不同的玩法。遊戲過程可提升小朋友的觀察力、速算和反應，配合故事和有趣的圖案，適合3歲以上小朋友作數學訓練或家庭遊戲之用，一家大小，老少咸宜。

-  Breaks the barrier of languages with its directness and simple-to-use feature, being picture-oriented;
-  Improves children's cognition to shapes and arithmetic;
-  Trains basic arithmetic skills;
-  Trains to react faster;
-  Stimulates multi-directional logical thinking;
-  Provides a multitude of ways to play and learn;
-  And is also for grown-ups!

-  看圖生義，打破了語言的界限，簡單直接
-  提升對圖形的認知
-  練習數學基本運算：加減乘和除
-  訓練及提高反應能力
-  激發多方向邏輯推理及思考模式
-  多種玩法，可作教材亦是遊戲套裝，寓玩樂中學習
-  老少咸宜，提升親子關係



程式編碼 Coding 大冒險 Odyssey

Basic Coding Board Game 基礎編程桌上遊戲






Age 5+

14.5 cm(L) x 17.5 cm(H) x 4.5 cm(D)

Est. 500g






Product No.: CDD-001

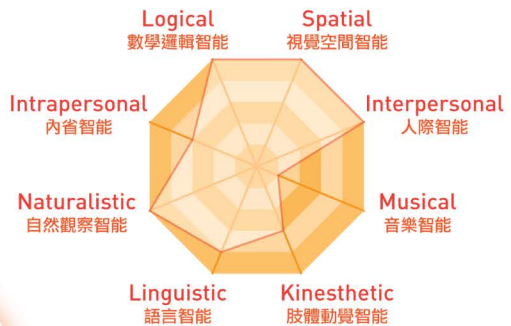
A board game for toddlers about basic coding concept with astronomical knowledge. Locating destinations, treasures and enemies with coordinates and coding skills, knowing the elements of the solar system and enriching knowledge on the universe are just a few things to play and learn with this game.

-  Provide basic astronomical knowledge;
-  Learn about basic coordination and coding skills;
-  Stimulates multi-directional logical thinking;
-  Breaks the barrier of languages with its directness and simple-to-use feature, being picture-oriented;
-  Provides a multitude of ways to play and learn;



《程式編碼大冒險》是一個讓小朋友在幼兒階段都可學習到程式編碼概念的桌上遊戲。透過了解座標找到正確的位置，例如用編程到達目的地、爭奪寶藏或是打倒魔王，都是要用運用編碼概念和規則去完成。另外附有太陽系不同星球、天體小知識，做到真正寓學於玩。

-  提供基礎天文知識
-  學習基本坐標及編碼知識
-  激發多方向邏輯推理及思考模式
-  看圖生義，打破了語言的界限，簡單直接
-  多種玩法，可作教材亦是遊戲套裝，寓玩樂中學習



Go Picnic!

Educational Board Game

野餐去！教育桌上遊戲

Age 2+

38 cm(L) x 25.5 cm(H) x 7.5 cm(D)

1,850g

Product No.: GOP-001

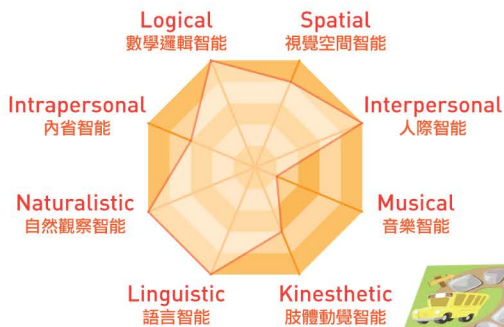
Specially designed for children aged 2 and above, Go Picnic! enhances their ability from identifying colours and shapes to thinking extensively and creatively. It also develops their quick reaction and logical thinking, which opens the door to the world of learning while fostering a better parent-child relationship.

- 🔴 Breaks the barrier of languages with its directness and simple-to-use feature, being picture-oriented;
- 🟡 Improves children's cognition to colours, shapes and arithmetic;
- 🟠 Stimulates multi-directional logical thinking;
- 🟢 Trains to react faster;
- 🟣 Brings a unique gaming experience in which children learn to persevere in order to succeed;
- 🟡 Provides a multitude of ways to play and learn;
- 🟢 Includes adorable valley dinosaur figures.
- 🟣 And is also for grown-ups!



《Go Picnic!》是我們第一套專為小朋友而設的桌上教育遊戲，由2歲開始以不同玩法去，透過遊戲讓小朋友學習對顏色及形狀的認知，進而培養想像力的延伸同時訓練反應，有助建立不同方向的邏輯思考模式，讓孩子多方向學習踏出第一步同時亦有助建立良好的親子關係。

- 🔴 看圖生義，打破了語言的界限，簡單直接
- 🟡 提升對顏色和形狀認知、數學運算
- 🟠 激發多方向邏輯推理及思考模式
- 🟢 訓練及提高反應能力
- 🟣 通過遊戲中培養勝不驕，敗不餒的良好品格
- 🟡 老少咸宜，提升親子關係
- 🟢 多種玩法，可作教材亦是遊戲套裝，寓玩樂中學習
- 🟣 可愛小山谷恐龍造型深受大小朋友喜愛



生字咭補充裝 Vocabulary Cards Expansion Pack

Vocabulary cards with different themes can be added into "Go Picnic!" board game or can be used individually as self-learning cards

主題式生字咭配合《Go Picnic!》使用或獨立作學習咭用途

12.5 cm(L) x 21 cm(H) x 2.8 cm(D)

250g



Topic: Vegetables
主題：蔬菜

PXV-001



Topic: Transportation
主題：交通工具

PXT-001



Topic: Insects
主題：昆蟲

PXN-001

TANGRAM TimeOut!

七巧板大比拼

Age 2+
19 cm(L) x 18.5 cm(H) x 8 cm(D)
800g
Product No.: TGT-001

Little Dinosaurs are very imaginative. They like observing and thinking. Jigsaw puzzle is their favourite toy. Let's have a battle now!

"Tangram Timeout" can help children understand basic logical relationship and mathematic concepts, which connects physical objects and abstract ideas together. This game can develop children's observation and imagination skills, shape analysis and creative logical thinking. There are two sets of tangrams in a box aiming at enhancing the relationship between parents and their children.

- 🔴 Fosters an understanding of basic geometric concepts;
- 🟠 Development of shape identification skill;
- 🟡 Improve visual memory, visual recognition skills and hand-eye coordination;
- 🟢 Cultivates multi-angle thinking and creativity;
- 🟣 Improving problem-solving skills;
- 🟡 A fun activity for the whole family!

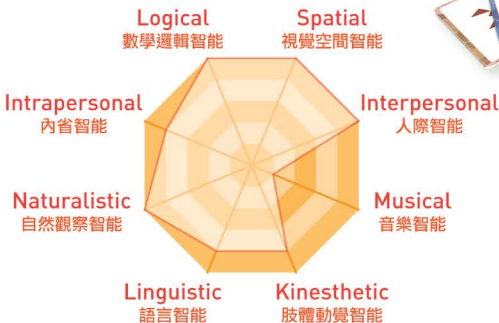
The game is divided into 3 levels:
Beginner - Colour matching and shape recognition
Medium - Lines and shapes proportion
Hard - Abstract graphic for logical thinking



小恐龍們都富有豐富想像力，愛觀察，好思考。他們都愛玩七巧板拼圖，現在來個大比拼！

《七巧板大比拼》能幫助小孩學習基本邏輯關係和數學概念，把小朋友對實物與抽象形狀之間的橋樑連接起來，同時培養他們的觀察力、想像力、形狀分析及創意邏輯。《七巧板大比拼》套裝內附兩套七巧板，可讓兩位玩家同時進行遊戲，我們深信這樣可以增進小朋友友儕之間的關係和提升親子間的溝通。

- 🔴 可提高對形狀的概念和認知
 - 🟠 增強視覺記憶力、視覺分辨及訓練手眼協調
 - 🟡 培養多方面思考
 - 🟢 提升創意和解決問題的能力
 - 🟣 有三個難易度，適合一家大小一起玩：
- 初級 - 顏色配對及圖形認知
中級 - 線條及圖形比例學習
高級 - 抽像圖案訓練邏輯推理



問題咭補充裝 Question Cards Expansion Pack

There are different themes for extend learning. Three levels (beginner, medium, hard) are included in each pack.

不同主題作為延伸題目，每套均提供初、中、高三個難易度

13.5 cm(L) x 19 cm(H) x 4 cm(D)
300g



Topic: Hong Kong
主題：香港景點

TXH-001



Topic: Character & Actions
主題：人物動作

TXC-001



Topic: Alphabet A-Z
主題：英文字母

TXA-001



Topic: Transportation
主題：交通工具

TXT-001

GO FISHING!

Vocabulary Learning Game

英文拼字遊戲

Age 2+
26.5 cm(L) x 22.5 cm(H) x 7.5 cm(D)
1,000g
Product No.: GOF-001



It is a learning tool designed for children who can learn vocabularies through fishing. Players will use the fishing rod with magnet to get a letter from the pond to form a correct word. With the vocabulary cards, players need to complete the spelling and be the last person to score. They take turns to put one letter or take away one misspelled letter from the card. We provide a series of expansion packs of letter fishes and vocabulary cards for different educational needs.

這是一個專門為小朋友學習生字而設計的教學工具，玩家需要用盒內的磁石小魚竿去釣正確的小魚，拼出正確的生字。另外可以配合延伸的生字咭使用，玩家輪流行動，每次可選擇放下或是拿走一條字母魚，務求令自己成為最後一位完成生字的人，才有機會獲得一分，看到最後誰能獲得最高分。我們同時亦推出不同主題的小魚和生字咭的補充裝，以配合不同的學習需要。

- Learn alphabets, vocabularies and numbers
- Hand-eye coordination training while catching the correct fish
- Provide the realistic images for enhancing visual memories with spelling
- A light strategy training can be applied at the higher game level suggested
- Simple mathematical formulas can be learnt from our expansion pack
- Enjoy the fun of fishing!

- 認識英文字母、生字及數字
- 辨認出目標小魚並要成功釣起，同時訓練手眼協調
- 生字咭上印有有關主題的真實照片，讓小朋友提升視覺記憶力及更容易與生字的串法連結起來
- 掌握到英文串字的基礎後，進階版更加入了輕策略性的遊戲玩法，增加挑戰性
- 補充裝更可讓小朋友學習簡單的數學計算
- 體驗釣魚的樂趣！





生字咭補充裝

Vocabulary Cards Expansion Pack



Vocabulary cards with different themes can be added into "Go Fishing" learning game or can be used individually as self-learning cards

主題式生字咭配合《Go Fishing!》使用或獨立作學習咭用途

12.5 cm(L) x 21 cm(H) x 2.8 cm(D)

300g



Topic: Animals
主題：動物

FXA-001



Topic: Marine Animals
主題：海洋動物

FXM-001



字母魚補充裝

Letter Fish Expansion Pack



12.5 cm(L) x 21 cm(H) x 2.8 cm(D)

250g



Uppercase Letters
大階英文字母

FEX-L01



Numbers & Symbols
數字及運算符號

FEX-L02







生字尋寶

識字及配詞遊戲

Traditional Chinese Learning Game







Age 2+
26.5 cm(L) x 22.5 cm(H) x 7.5 cm(D)
Est. 1,000g

"Word Hunt" is a Traditional Chinese Learning Game. Children are asked to catch the correct word (fish) using the fishing rods. Children from 2 are suitable for playing this game with everyday encounters and stories. Children are expected to learn more than 500 words a year when they play every day. We have 3 different levels with a spiral approach to let children learn Chinese characters more effectively.

-  Enhance languages and presentation skills
-  Hand-eye coordination training while catching the correct fish
-  Understand, master and apply the pronunciation, meanings and shapes of the Traditional Chinese words.
-  Develop a positive physical, mental and social life
-  A good way for parent-child interaction and communication
-  Well organised with different topics. Children can learn more vocabularies step by step.



《生字尋寶》是一個學習繁體中文生字的教材，以遊戲的方式把需要的字或詞彙「釣」出來，過程需要配合言語溝通和手眼協調，幼兒2歲開始已經適合進行這個遊戲，還可以配合故事或日常用品來加強記憶。每天只需要花一些時間與子女玩《生字尋寶》，假設每天幼兒能記下1-2個生字，一年下來便學會超過500個生字。《生字尋寶》分初、中、高不同程度的生字，以螺旋式教學方法讓幼兒可以更容易掌握詞彙。

-  提升語言表達能力
-  辨認出目標小魚並要成功釣起，同時訓練手眼協調
-  理解、掌握和運用中文字詞的「字音」、「字義」和「字形」
-  有助身體、社交和情感的健康發展
-  親子互動和溝通的良好機會
-  以主題式分類整合，有系統和循序漸進地讓小朋友學習到更多詞彙

Co-branding product with First Footprint
與First Footprint聯合出版



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"Word Hunt" Level 1
《生字尋寶》初級

WHC-001



"Word Hunt" Level 2
《生字尋寶》中級

WHC-002



"Word Hunt" Level 3A
《生字尋寶》高級甲部份

WHC-003



"Word Hunt" Level 3B
《生字尋寶》高級乙部份

WHC-004

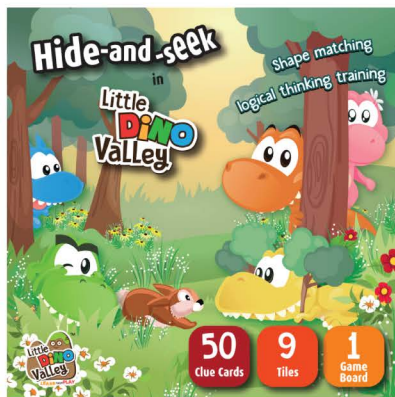


Hide-and-seek

Little in DiNO Valley

小恐龍捉迷藏

Age 5+
22 cm(L) x 22.5 cm(H) x 5.5 cm(D)
800g
Product No.: HNS-001

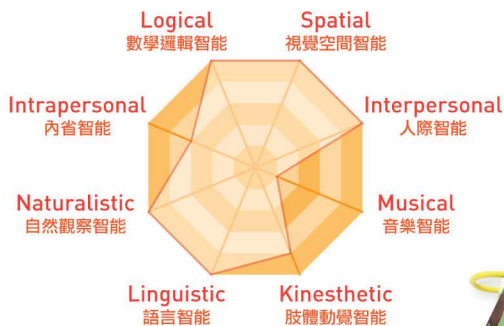


“Hide and seek in Little Dino Valley” helps children develop the concept of positions and directions. Different scenes at each level can enhance children’s storytelling skills incorporating time, place and people. The game board is designed in a way that children can grab the tiles easily.

《小恐龍捉迷藏》是一個讓小朋友學習方位及方向的邏輯推理遊戲，玩家可通過不同級別，利用基本敘事元素（時間、地點、人物）的結構，鼓勵分享故事。另外，這遊戲的底板是為方便小朋友拿起及擺放方塊而設計。

- Enhance storytelling skills by >40 different scenes with similar structures
- Hand-eye coordination and fine motor training when fitting the tiles into the game board
- Develop logical thinking skills for answers
- Promote diversity of thinking method
- Encourage intention to problem-solving

- 超過40個不同情景，可利用近似的結構造句，鼓勵小朋友講故事
- 利用特別設計的遊戲方塊及底板，訓練小朋友的小手指肌肉和手眼協調技巧
- 尋找答案時可培養邏輯推理技巧
- 促進多元思維
- 鼓勵自我解難的決心



LITTLE DINO CIRCUS

小恐龍馬戲團

Age 2+

23 cm(L) x 15.5 cm(H) x 6 cm(D)







600g







Product No.: LDC-001



"Little Dino Circus" helps children to develop their fine motor movement skills. It also develops their colour matching skills by throwing the colour dice and matching the color pieces stacked on the balancing ball. Parents can also ask about the relationship between the circus performers. Storytelling skills can then be introduced.

《小恐龍馬戲團》能幫助訓練小手指肌肉，亦能夠發展小朋友的顏色配對能力。在投擲骰子後，小朋友需要找出對應背景顏色的角色放到平衡球上。家長亦可利用遊戲內的角色，問問他們之間的關係，以激發到小朋友的想像力及講故事的技巧。

-  Fine motor movement training
-  Hand-eye coordination
-  Decision making on where to put the block
-  Learn to be patient
-  Enhance creativity, stimulate multi-directional thinking
-  Increase parent-child activity time, and hence communication skills

-  小手指肌肉訓練
-  手眼協調技巧
-  選擇每回合的擺放位置而做的策略性技巧
-  培養耐性
-  發揮創意，激發多方向思維
-  增加親子時間，同時亦可培養溝通技巧





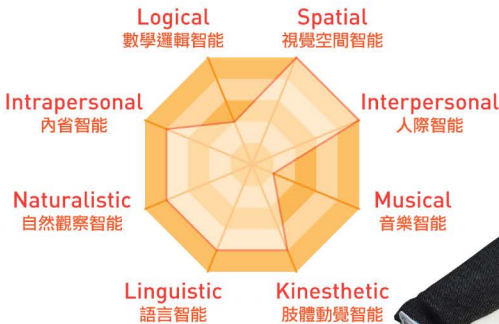
Age 2+
12.5 cm(L) x 21 cm(H) x 2.8 cm(D)
400g
Product No.: WAM-001

Children explore the world with their different senses. The sense of touch is one of the most critical senses. "Who Am I?" is a series of wooden tactile boards which helps children exploring the world. Other than the animal images, English and Traditional Chinese translation are printed at the back of the boards. This helps children develop their cognition in their early ages. The boards can be used with paper and colour pencils, which let children experience the fun of drawing.

幼兒透過不同感官觸覺去探索外界，手指的觸感更是非常關鍵。本產品為動物觸感板，有助小朋友用小指頭探索外界，採用高纖木板更耐用。除了圖形外，背面更有中英雙語文字名稱，有助幼兒早期認知。觸感木板更可配合紙和顏色筆使用，讓幼兒體驗畫畫樂趣。本套裝附布袋方便收納及攜帶。

- 🍷 English and Traditional Chinese words printed at the back of the board. Children can learn simple vocabularies
- 👉 Boost the sensitivity of the fingers
- 🎨 Experience the fun of drawing
- 🌿 Help with images and words cognition at the early ages
- 👨👩👧👦 We encourage parents to experience with their children together, therefore strengthen parent-child relationship.

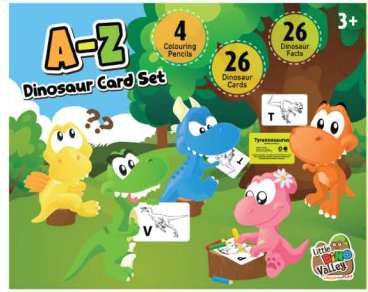
- 🍷 木板背面對應中英文名詞，學習簡單生字
- 👉 提升手指觸感銳度
- 🎨 體驗畫畫樂趣
- 🌿 協助幼兒早期圖文認知
- 👨👩👧👦 鼓勵父母跟小朋友一同體驗，增加親子時間



A-Z Colouring Card Set

填色學習咭套裝

Age 3+
20 cm(L) x 16 cm(H) x 6 cm(D)
400g

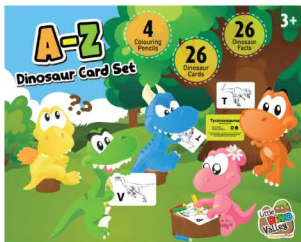
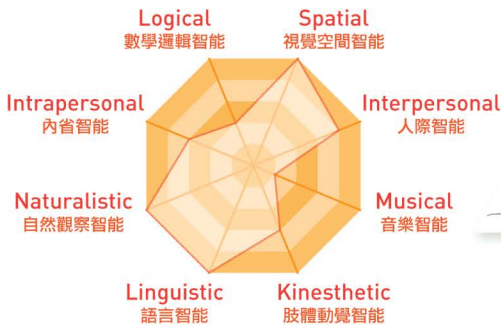


Lilly the pink dinosaur loves drawing. She likes to introduce different dinosaurs while drawing. We can know different dinosaur details, their names and fun facts from letter A to Z through this card set.

莉莉Lilly愛繪畫，她不但是個繪畫能手，還會給大家介紹不同的恐龍及動物！《A-Z填色學習咭》推出了三個主題，由英文字母A到Z按字母排序介紹不同的恐龍、陸上動物及海洋生物。咭上印有各動物名稱、習性和小知識，小朋友還可以為自己的圖咭填上獨特顏色，讓印象更深刻。

- ♥ Learn more vocabularies from A-Z
- 👉 Introduce dinosaurs and animals with their names, pronunciation and fun facts.
- 👉 Provide the images for colouring of the related dinosaurs and animals
- 👉 Children can bring out their creativity by adding different backgrounds
- 👉 Enhance children's colour matching skills and creativity

- ♥ 認識由A-Z不同主題的生字
- 👉 向小朋友介紹不同的恐龍和動物的名稱、讀音及冷知識
- 👉 提供畫稿讓小朋友填色，另亦有空白背景讓小朋友繪畫，發揮創意，自製生字咭
- 👉 提升小朋友創意、顏色配對及應用的技巧



Topic: Dinosaurs
主題：恐龍

AZD-001



Topic: Marine Animals
主題：海洋生物

AZM-001



Topic: Animals
主題：動物

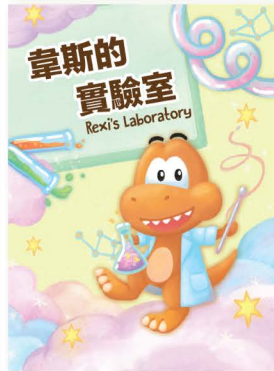
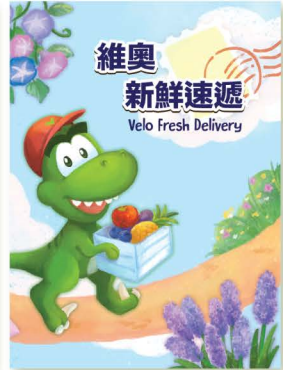
AZA-001

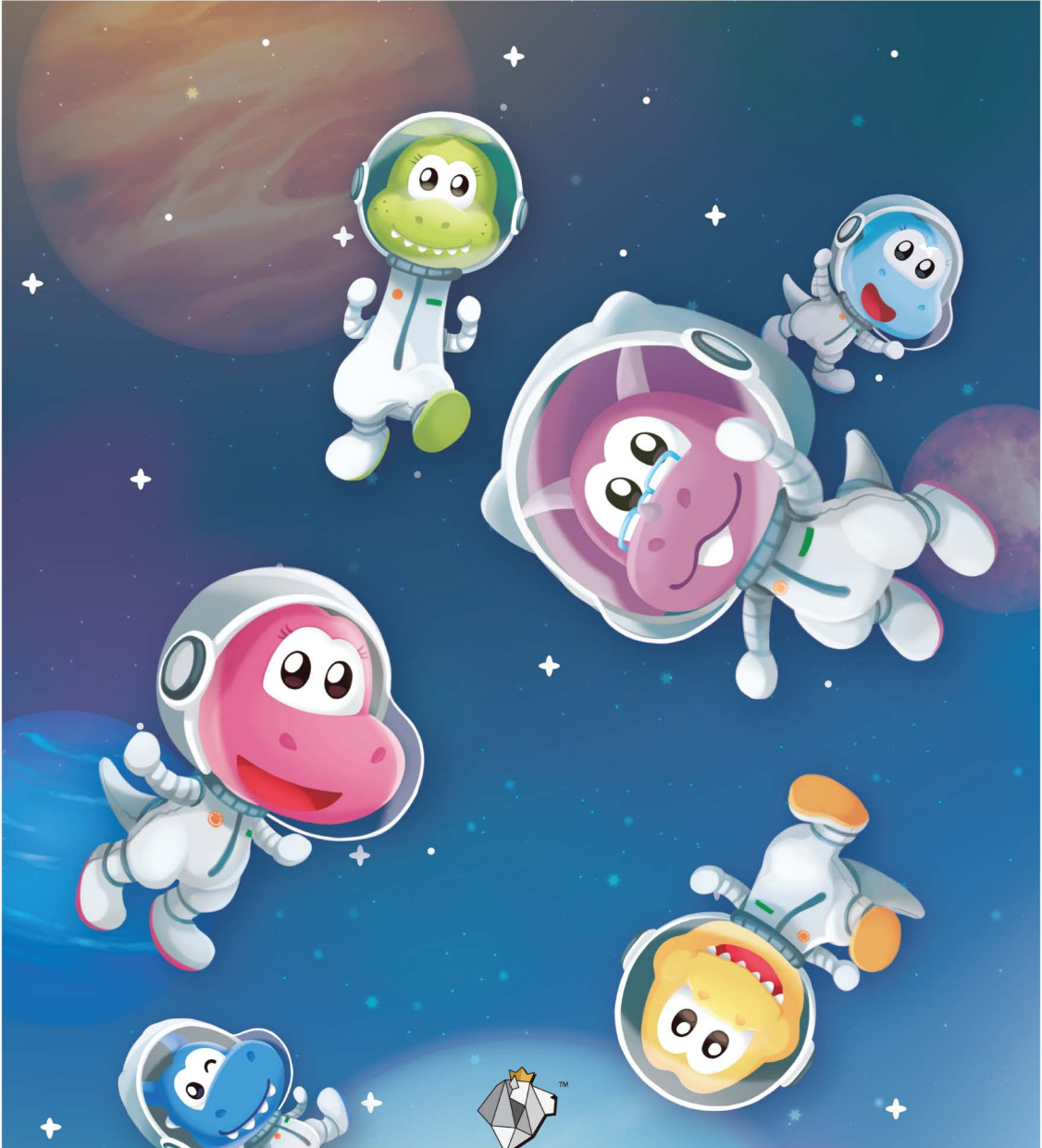
Multiple-Intelligences
多元智能

Activity Story Book Set 遊戲故事書套裝

以多元智能為主題創作及編寫而成，整套書共有8本。有別於一般故事書，這是集故事及遊戲於一身的遊戲故事書，在故事發展的內容加上不同的相關活動去讓小朋友學習不同知識。

This book set is created and written on the theme of multiple intelligences. And the books are combined with story and games, which are different from traditional books. We hope to let children learn knowledge from the related activities.





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